



**2+2 Degree Plan Checklist**  
**Associate of Science in Liberal Arts and Sciences to**  
**Bachelor of Arts**  
**Advertising**



**National Park College**  
**Associate of Science in Liberal Arts and Sciences**  
**General Education Requirements (35 Credit Hours)**

**English/Communication (9 credit hours)**

			HU	Semester	Hours	Grade
ENG	1113	English Composition I	ENG 1110		3	
ENG	1123	English Composition II	ENG 2110		3	
SPCH	1103	Fundamentals of Public Speaking	COMM 1010		3	

**Mathematics (3 credit hours)**

			HU	Semester	Hours	Grade
MATH	1123	College Algebra <i>or</i>	MATH 1330		3	
MATH	1213	Quantitative Literacy <i>or</i>	MATH 1100			
MATH	1293	Introduction to Statistics	*MATH 1200			

\*Preferred for Major

**Lab Sciences (8 credit hours)**

			HU	Semester	Hours	Grade
BIOL	1114	General Biology I <i>or</i>	BIOL 1100		4	
BIOL	2224	Anatomy & Physiology I	BIOL 3200			
CHEM	1204	General Chemistry I <i>or</i>	CHEM 1040		4	
ESCI	1104	Earth Science <i>or</i>	PHS 1010			
GEOL	1104	Physical Geology <i>or</i>	PHS 1020			
PHYS	1114	Physical Science <i>or</i>	PHS 1060			
PHYS	1124	Astronomy	PHS 1030			

**Fine Arts and Humanities (6 credit hours)**

			HU	Semester	Hours	Grade
ART	1593	Art Appreciation <i>or</i>	ART 1010		3	
MUS	1213	Music Appreciation	MUS 1010			
ENG	2273	World Literature I <i>or</i>	ENG 2010		3	
ENG	2283	World Literature II	ENG 2020			

**History/Government (6 credit hours)**

			HU	Semester	Hours	Grade
HIST	2223	United States History To 1865 <i>or</i>	HIST 1010		3	
HIST	2233	United States History Since 1865	HIST 1020			
HIST	2253	World Civilization To 1500 <i>or</i>	HIST 2100		3	
HIST	2263	World Civilization Since 1500	HIST 2110			

**Social Sciences (3 credit hours)**

			HU	Semester	Hours	Grade
PSYC	1103	General Psychology	PSY 2010		3	



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**Directed Electives (25 Credit Hours)**

			HU	Semester	Hours	Grade
ANTH	1113	<i>Select two courses:</i> General Anthropology	ANTH 2500		6	
ECON	2203		ECON 2010			
POLS	1113		POLS 1787			
SOC	1103		SOC 2030			
BUS	2343	Advertising	COMM 1900		3	
PHOT	2223	Digital Photography	COMM 2200		3	
CIS	1013	Information Systems <i>or</i> Introduction to Computing	IS 1001		3	
CIS	1023					
SPAN	1103	<i>Select any two courses based on NPC competency and/or prerequisite standards:</i> Beginning Spanish I	Foreign Language		6	
SPAN	1113			Beginning Spanish II		
SPAN	2113			Intermediate Spanish I		
SPAN	2123			Intermediate Spanish II		
FREN	1103			Beginning French I		
FREN	1113			Beginning French II		
FREN	2203			Intermediate French I		
PE	1113	Life Fitness Concepts	KINS 1010		2	
PE	XXX1	Any 1-hour PE Course	KINS XXX1		1	
PE	XXX1	Any additional 1-hour PE Course <i>or</i> National Park College Singers	KINS XXX1		1	
MUS	1451		MUS XXX1			

**NPC Required Courses**

**(0 Credit Hours)**

<b>Required Courses (2 credit hours)</b>			HU	Semester	Hours	Grade
ORT	1000	Student LMS Training	N/A		0	
ORT	1100	NPC Orientation	N/A		0	

**Total NPC Credit Hours: 60**



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**Harding University**  
**Bachelor of Arts - Advertising**  
**Required Courses (68 credit hours)**

			Hours	
BOLD	3020	Old Testament Story and Vision	3	
BNEW	3020	New Testament Story and Vision	3	
		Bible Electives (upper-level BNEW or BOLD)	2	
COMM	3200	Communication Theory	3	
COMM	4120	Communication Law	3	
COMM	4150	Communication Research Methods	3	
COMM	4550	Communication Ethics and Scripture	3	
COMM	1400	Radio Practicum	1	
COMM	1410	TV Practicum	1	
COMM	1930	Introduction to Public Relations	3	
COMM	2000	Media Software tools	3	
COMM	2530	Video Production	3	
COMM	2950	Internship Preparation	1	
COMM	3030	Multimedia Advertising	3	
COMM	3130	Advertising Practicum	1	
COMM	3350	Multimedia Storytelling	3	
COMM	3380	Digital Media Strategies <i>or</i>	3	
MKTG	3490	Electronic Marketing	3	
COMM	3590	Media Graphics <i>or</i>	3	
ART	2200	Design Software & Production I	3	
COMM	3670-3672	Communication Internship	1-6	
COMM	4130	Advertising Campaigns	3	
COMM	4510	Senior Seminar	1	
MKTG	2400	Principles of Marketing	3	
MKTG	3310	<i>Select two courses:</i> Consumer Behavior	6	
MKTG	3470			Promotional Strategies
PRS	3360			Principles of Sales
COMM	3XXX-4XXX	Upper level COMM course	0-4	
		Remaining Bible/Electives	2-6	

**Total HU Credit Hours: 68**  
**Total Credit Hours: 128**

Harding University

NATIONAL PARK COLLEGE

Jake Brownfield  
 Director of Academic Affairs

Date

Yolanda Cox  
 Director of Academic Services

Date